Brevo Academy

Certification of Completion

Awarded to:

Money Singh

You're officially a certified Email Marketing Expert

Topics covered in the course:

Email Marketing Fundamentals - Optimizing open, click and conversion rates - Understanding the GDPR and other legal obligations - Strategies for list building, contact segmentation, and customer retention - Personalization, optimizing for mobile, and A/B testing - Implementing your strategy in the Brevo software platform

Date:

28/08/2025

Certification ID:

68b0b9097e83cdfcb60c8ea3