



Certification of Completion

Awarded to:

Wajahat Ali

You're officially a certified Email Marketing Expert

Topics covered in the course:

Email Marketing Fundamentals - Optimizing open, click and conversion rates - Understanding the GDPR and other legal obligations - Strategies for list building, contact segmentation, and customer retention - Personalization, optimizing for mobile, and A/B testing - Implementing your strategy in the Brevo software platform

Date:

11/06/2024

Certification ID:

666804a3eca25ce5c10e28d1

