Brevo Academy

Certification of Completion

Awarded to:

Kamalakkannan V

You're officially a certified Email Marketing Expert

Topics covered in the course:

Email Marketing Fundamentals - Optimizing open, click and conversion rates - Understanding the GDPR and other legal obligations - Strategies for list building, contact segmentation, and customer retention - Personalization, optimizing for mobile, and A/B testing - Implementing your strategy in the Brevo software platform

Date:

03/01/2024

Certification ID:

65952c0ae59521eeed0a1023