



Certification of Completion

Awarded to:

Marco Buompane

You're officially a certified Email Marketing Expert

Topics covered in the course:

Email Marketing Fundamentals - Optimizing open, click and conversion rates - Understanding the GDPR and other legal obligations - Strategies for list building, contact segmentation, and customer retention - Personalization, optimizing for mobile, and A/B testing - Implementing your strategy in the Brevo software platform

Date:

29/12/2023

Certification ID:

658efeddbd14d512ee0d81f2

