Brevo Academy

Certification of Completion

Awarded to:

Álvaro Herrero Sánchez

You're officially a certified Marketing Automation Expert

Topics covered in the course:

What is Marketing Automation? • Why do I need Marketing Automation? • How does Marketing Automation work? • Create effective automation scenarios • Email campaigns and automation - the winning combo • Manage your contacts with Marketing Automation • Marketing Automation triggered by website and APIs

Date:

06/10/2026

Certification ID:

6ac50b7b73fe0cb7f40ae1eb