Brevo Academy

# Certification of Completion

Awarded to:

## Jéssica Laria

You're officially a certified Marketing Automation Expert

Date:

25/09/2025

Certification ID:

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**Topics covered in the course:**

What is Marketing Automation? • Why do I need Marketing Automation? • How does Marketing Automation work? • Create effective automation scenarios • Email campaigns and automation - the winning combo • Manage your contacts with Marketing Automation • Marketing Automation triggered by website and APIs