Brevo Academy

Certification of Completion

Awarded to:

Gultaj Guliyeva

You're officially a certified Marketing Automation Expert

Date:

09/03/2025

Certification ID:

67cd6e648cd2fb8235057b17

Topics covered in the course:

What is Marketing Automation? • Why do I need Marketing Automation? • How does Marketing Automation work? • Create effective automation scenarios • Email campaigns and automation - the winning combo • Manage your contacts with Marketing Automation • Marketing Automation triggered by website and APIs