



# Certification of Completion

Awarded to:

**Sara Rossi**

Date:

02/01/2025

Certification ID:

677660ab38c7a0be95023261

---

---

---

You're officially a certified Marketing Automation Expert

## Topics covered in the course:

What is Marketing Automation? • Why do I need Marketing Automation? • How does Marketing Automation work? • Create effective automation scenarios • Email campaigns and automation - the winning combo • Manage your contacts with Marketing Automation • Marketing Automation triggered by website and APIs

