Brevo Academy

# Certification of Completion

Awarded to:

# Obinna Uzoma

You're officially a certified Marketing Automation Expert

Date:

29/03/2024

Certification ID:

660746bc3aacf2cb040c8e71

**Topics covered in the course:**

What is Marketing Automation? • Why do I need Marketing Automation? • How does Marketing Automation work? • Create effective automation scenarios • Email campaigns and automation - the winning combo • Manage your contacts with Marketing Automation • Marketing Automation triggered by website and APIs