Brevo Academy

Certification of Completion

Awarded to:

rim assim alaoui

You're officially a certified Marketing Automation Expert

Date:

07/12/2023

Certification ID:

6571b574ac4dca071d0c58e8

Topics covered in the course:

What is Marketing Automation? • Why do I need Marketing Automation? • How does Marketing Automation work? • Create effective automation scenarios • Email campaigns and automation - the winning combo • Manage your contacts with Marketing Automation • Marketing Automation triggered by website and APIs