Brevo Academy

Certification of Completion

Awarded to:

Jana Hafemeister

You're officially a certified Marketing Automation Expert

Date:

04/01/2024

Certification ID:

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Topics covered in the course:

What is Marketing Automation? • Why do I need Marketing Automation? • How does Marketing Automation work? • Create effective automation scenarios • Email campaigns and automation - the winning combo • Manage your contacts with Marketing Automation • Marketing Automation triggered by website and APIs